



Non Profit Company & Public Benefit Organisation (PBO) Registration Number: 2011/127140/08 VAT No: 4250264704
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PSI MISSION STATEMENT

The vision of the PSI is

- to create a successful model of sustainable development,
- promoted by profitable enterprises and non-profitable projects,
- co-operating in partnerships that oversee responsible management of natural resources and biodiversity
- within an economic framework that obviates the plague of poverty and social decay
- while upholding the law and supporting good governance.

The PSI was **conceived in 2001**, in recognition of threats to the biodiversity and natural resources of the Paardeberg, a privately-owned mountain in the Western Cape, South Africa. A primary threat is **economic pressure facing some 50 farmers and landowners** of the mountaintop and surrounding areas. Additional and aggravating threats are global climate shifts, poverty, limited statehood.... compromised capacity, education and implementation/enforcement of legislation. These challenges must be addressed to fulfil world guidelines (Agenda 21, Millennium Development Goals, et) for sustainable development.

PSI is currently a **VAT-registered (No: 4250264704) Non Profit company [NPC]**, Reg. no **2011/127140/08**, with **Section 18A tax exempt status**. It is aligned with several partners which share its vision and operate in the Paardeberg, and in this sense can be described as **collaborative facilitator**. Through **fundraising** for various integrated non-profitable projects, the PSI seeks to promote sustainability in the Paardeberg and in broader South African contexts. The PSI also encourages local profitable enterprises to contribute generously and tax-efficiently to a central fund that is managed by the Board of Directors of the PSI. These funds are either 'ring-fenced' for specific projects, or allocated to projects requiring support, through a process that seeks to fulfill both the agenda of the donor and the mandate of the PSI.

The PSI houses both enterprises (SMME's) and projects. **Projects** depend on the PSI for funding, while the **enterprises** represent potential sources of funds/assets for the PSI. The PSI acts as an umbrella offering core functions of administration, marketing, HR management, accounting, etc to all projects and SMME's based on an economy of scale. It is thus an ideal incubator to develop new businesses while minimizing risk.

Directors:

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